

2022 AMI AWARDS

South Australia FINALISTS

CUSTOMER EXPERIENCE MARKETING

- Accessible Provenance Consumer Journey - South Australian Tourism Commission | Merkle | Carat
- Blocktober - JLL | Antunes Group

EVENT OR EXPERIENTIAL MARKETING

- Umbrella Lights - JLL | Makris Group

LOYALTY AND RETENTION

- JLL Spring Client Event - JLL

NOT-FOR-PROFIT MARKETING

- Welcome Care - Resthaven Incorporated

PRODUCT OR SERVICE REVITALISATION

- Both hands on the wheel - you're driving now, not us! - conveyancingSA.com.au

PUBLIC SECTOR MARKETING

- Have a Cracker of a Christmas - The City of Adelaide | Simple Integrated Marketing

SMALL BUDGET MARKETING

- Teach at St Barb's - Pitstop Marketing

SOCIAL CHANGE MARKETING

- Drink Drive FY21/22 - 'Selfish Pr*ck' - South Australia Police - Media Road Safety Unit | Black Sheep Advertising

SOCIAL MEDIA MARKETING

- Taste of Summer - JLL | Makris Group



