

2022 AMI AWARDS

Western Australia FINALISTS

BRAND REVITALISATION

- Karrinyup Development Launch - AMP Capital

CREATIVITY IN BRAND, PRODUCT OR SERVICE MARKETING

- Hunt and Brew deconstructs cold brew coffee across supermarket aisles - Hunt and Brew

EVENT OR EXPERIENTIAL MARKETING

- Karrinyup Launch Events - Karrinyup
- Immersense - A sensory celebration at Forrest Chase - ISPT | JLL | Trilogy Advertising and Marketing
- Giftination - Christmas at Forrest Chase - ISPT | JLL | Trilogy Advertising and Marketing
- The Wardrobe of Memories - Known Associates Events

INSIGHT DRIVEN MARKETING

- Bonfire helps St John WA build resilient communities and save lives - Bonfire | St John WA

MARKETING AGENCY OF THE YEAR

- Living Online
- Bonfire Digital

MARKETING TEAM OF THE YEAR

- Perth Festival 2022 Marketing Team

PRODUCT OR SERVICE REVITALISATION

- Brownes Dairy Craft Cartons - Brownes Dairy

PUBLIC SECTOR MARKETING

- City of Kalgoorlie-Boulder - Grey Nomad Recruitment Campaign - City of Kalgoorlie-Boulder | Marketforce Pty Ltd

SOCIAL CHANGE MARKETING

- MercyCare Vaccination Uptake - MercyCare

SOCIAL MEDIA MARKETING

- Immersense - A sensory celebration at Forrest Chase - ISPT | JLL | Trilogy Advertising and Marketing

