



MEDIA KIT

Australian Marketing Institute



About the AMI

The Australian Marketing Institute is the requisite organisation for professional marketers and authoritative voice of Marketing in Australia.

Igniting Brilliance



Connections

Networking, state events and mentoring across Australia



Marketers' Competency Framework.

Industry credentials, course accreditation, competency framework.



Curated Content

Training courses, professional development, thought leadership webinars



Celebration

Recognition and achievement awards

Our members



4,200+
Total Members



120+
Corporate Members



20+
Sponsors



6
State Committees



50,000+
AMI Community

Our community



21k+
LinkedIn



10k+
Facebook



15k+
Subscribers



800+
Instagram
(new account)



50,000+
AMI Community

AMI Media Kit

ASSET	MEMBER PRICE	NON-MEMBER PRICE
Home page carousel banner 1 month	\$5,000 plus GST	\$6,000 plus GST
Banner on AMI events page 1 month	\$1,000 plus GST	\$1,300 plus GST
Banner advertisement on the Knowledge Hub	\$900 plus GST	\$1,100 plus GST
Facebook	\$500 plus GST	\$750 plus GST
LinkedIn	\$500 plus GST	\$750 plus GST
Instagram	\$500 plus GST	\$750 plus GST
Solus EDM	\$10,000 plus GST	\$12,500 plus GST
Article on Knowledge Hub	\$2,000 plus GST	\$2,500 plus GST
Product/service ad or content article on Knowledge Hub and in AMI Australian Marketer newsletter	\$2,500 plus GST	\$3,000 plus GST
Job ad	From \$149 plus GST	
Webinar	\$3,000 plus GST	\$5,000 plus GST
Workshop	\$7,000 plus GST	\$10,000 plus GST
Thought Leadership Exclusive Event	\$15,000 plus GST	\$20,000 plus GST
Headline Sponsor for the AMI Awards Gala	\$30,000 plus GST	\$35,000 plus GST
CPM Virtual Round Table	\$15,000 plus GST	\$20,000 plus GST
CPM Conference	\$40,000 plus GST	\$50,000 plus GST



Thank you

Our team is looking forward to working with you.

Each of our sponsor packages are flexible and can be adapted to suit individual needs and requirements.

Contact our friendly team to discuss your requirements.

Camelia Vasile

Events & Sponsorship Manager

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