



**Australian
Marketing
INSTITUTE**

MEDIA KIT

June 2024



About the AMI

The Australian Marketing Institute is the requisite organisation for professional marketers and authoritative voice of Marketing in Australia.

Igniting Brilliance



Connections

Networking, state events and mentoring across Australia



Marketers' Competency Framework.

Industry credentials, course accreditation, competency framework.



Curated Content

Training courses, professional development, thought leadership webinars



Celebration

Recognition and achievement awards

Our members



3,400+
Total Members



120+
Corporate Members



20+
Sponsors



6
State Committees



est.
1933
50,000+
AMI Community

Our community



23k+
LinkedIn



11k+
Facebook



15k+
Subscribers



1k+
Instagram
(new account)



50,000+
AMI Community

AMI Media Kit

ASSET	MEMBER PRICE	NON-MEMBER PRICE
Home page carousel banner 1 month	\$5,000 plus GST	\$6,000 plus GST
Banner on AMI events page 1 month	\$2000 plus GST	\$2,300 plus GST
Tile on events page	\$1000 plus GST	\$1300 plus GST
Banner advertisement on the Knowledge Hub	\$2200 plus GST	\$2,300 plus GST
Facebook	\$1000 plus GST	\$1300 plus GST
LinkedIn	\$1000 plus GST	\$1300 plus GST
Instagram	\$1000 plus GST	\$1300 plus GST
Solus EDM (Paid)	\$10,000 plus GST	\$12,500 plus GST
Article on Knowledge Hub	\$2,000 plus GST	\$2,500 plus GST
Product/service ad or content article on Knowledge Hub and in AMI Australian Marketer newsletter	\$2,500 plus GST	\$3,000 plus GST
Webinar	\$3,000 plus GST	\$5,000 plus GST
Masterclass	\$7,000 plus GST	\$10,000 plus GST
Thought Leadership Exclusive Event	\$15,000 plus GST	\$20,000 plus GST
Headline Sponsor for the AMI Awards Gala	\$30,000 plus GST	\$35,000 plus GST
Sponsor for AMI Awards Category	\$10,000 plus GST	\$15,000 plus GST
CPM Virtual Round Table	\$15,000 plus GST	\$20,000 plus GST
CPM Conference	\$40,000 plus GST	\$50,000 plus GST



Thank you

Our team is looking forward to working with you.

Each of our sponsor packages are flexible and can be adapted to suit individual needs and requirements.

Contact our friendly team to discuss your requirements.

Carolyn Heath

Partnerships, Professional Development & Training Lead

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